

MILFORD ATHLETICS CORPORATE SPONSOR MENU 2010-11

(all prices per year - we had over 35,000 in spectator attendance for 2009-10 athletic events!)

SCOREBOARDS		
Football/Track Stadium <i>Available: 1</i>	4' x 8' color panel, 2 public address announcements at each home varsity football game, recognition in the athletic programs, 2 MHS Athletic Booster passes good for free admission to any home athletic event	\$1,000
	<i>*advertiser pays for panel which is reusable year-to-year (approx. \$350)</i>	

Aquatics Venue <i>Available: 3</i>	3' x 3' color panel	\$400
	<i>*advertiser pays for panel which is reusable year-to-year (approx. \$150)</i>	

BANNERS		
MHS Gymnasium- Basketball/B Volleyball/Wrestling	4' x 8' color banner	\$350
	4' x 8' color banner	\$200
Charity Lucas Soccer Stadium Baseball/Softball/Tennis	4' x 8' color banner	\$200
	<i>*year-by-year agreement renewed in July (pro-rated throughout year by AD), advertiser pays for banner(s) which are reusable year-to-year, banners can be made for advertiser with provided artwork (approx. \$200)</i>	

INTERNET ADS		
www.milfordathletics.org Athletics Main Home Page	RIGHT SIDE pixel maximums: 190 w x 250 h	\$100
	CENTER BOTTOM pixel maximums: 550 w x 100 h	\$110
	CENTER BOTTOM pixel maximums: 225 w x 100 h	\$70
	<i>*year-by-year agreement renewed in July (pro-rated throughout year by AD), average visits to site per month from Aug.09-May.10 was over 6500, 100 KB max. size (JPEG/GIF), linking available</i>	

ATHLETIC PROGRAMS		
Debbie Sterbling, MABC Program Producer; (513) 248-1452		
Outside Back Cover Ad	Includes fall, winter and spring programs	\$325
Inside Front or Back Cover Ad	Includes fall, winter and spring programs	\$300
Full Page Ad	Includes fall, winter and spring programs	\$250
Half Page Ad	Includes fall, winter and spring programs	\$175
Quarter Page Ad	Includes fall, winter and spring programs	\$125
Eighth Page (Bus. Card) Ad	Includes fall, winter and spring programs	\$75

SCHEDULE POSTERS		
School Athletic Schedules		
Fall, Winter, Spring	<i>Contact: Mr. Chet Eten, 673-7769 or ceten@breynet.com</i>	

For more information
(or to finalize sale)
please contact:

Mark Trout, AD
Milford High School
1 Eagles Way
Milford, Ohio 45150

Phone: 576-2212
Fax: 831-8230
trout_m@milfordschools.org

OVER...

MILFORD FOOTBALL STADIUM
YARDLINE SPONSORSHIP PROGRAM
2010-11

VISITORS

GOAL	10	20	30	40	50	40	30	20	10	GOAL
GOAL	10	20	30	40	50	40	30	20	10	GOAL
\$500	\$400	\$500	\$600	\$800	\$1,000	\$800	\$600	\$500	\$400	\$500

HOME

DETAILS

A-frame display with 4' x 8' Coroplast panels mounted on 1 or both sides
Displays placed on Lane 1 of track on home side
(goal displays may be at back of endzone if preferred)

COSTS

Advertiser responsible for panel(s) cost (approx. \$180 each side; reusable)
Advertiser responsible for yearly fee (above) determined by yardline 'owned'

BENEFITS

Display visible at all home varsity football games
Corporate name will be used by varsity announcer when spotting placement of ball or team activity on/near 'your' yardline
***2 free tickets to one home 2010 varsity football game**
***1 free reserved parking pass good for the entire 2010 varsity football season**
*(*provided upon request after remittance)*