

MILFORD ATHLETICS CORPORATE SPONSOR MENU 2009-10

(all prices per year - we had over 40,000 in spectator attendance for 2008-09 athletic events!)

| SCOREBOARDS | | |
|--|--|---------|
| Football/Track Stadium <i>Available: 1</i> | 4' x 8' color panel, 2 public address announcements at each home varsity football game, recognition in the athletic programs, 2 MHS Athletic Booster passes good for free admission to any home athletic event | \$1,000 |
| <i>*advertiser pays for panel which is reusable year-to-year (approx. \$350)</i> | | |

| | | |
|--|---------------------|-------|
| Aquatics Venue <i>Available: 3</i> | 3' x 3' color panel | \$400 |
| <i>*advertiser pays for panel which is reusable year-to-year (approx. \$150)</i> | | |

| BANNERS | | |
|---|-------------------------|-------|
| MHS Gymnasium- Basketball/B Volleyball/Wrestling | 4' x 8' color banner or | \$350 |
| | 4' x 4' color banner | \$250 |
| Charity Lucas Soccer Stadium | 4' x 8' color banner | \$200 |
| Baseball Field | 4' x 8' color banner | \$200 |
| Softball Field | 4' x 8' color banner | \$200 |
| <i>*year-by-year agreement renewed in July (pro-rated throughout year by AD), advertiser pays for banner(s) which are reusable year-to-year, banners can be made for advertiser with provided artwork (approx. \$200)</i> | | |

| INTERNET ADS | | |
|--|---|-------|
| www.milfordathletics.org | | |
| Athletics Main Home Page | RIGHT SIDE pixel maximums: 190 w x 250 h | \$100 |
| | CENTER BOTTOM pixel maximums: 550 w x 100 h | \$110 |
| | CENTER BOTTOM pixel maximums: 225 w x 100 h | \$70 |
| <i>*year-by-year agreement renewed in July (pro-rated throughout year by AD), average visits to site per month from Aug.08-April.09 was approx. 6500, 100 KB max. size (JPEG/GIF), linking available</i> | | |

| ATHLETIC PROGRAMS | Debbie Sterbling, MABC Program Producer; (513) 248-1452 | |
|--------------------------------------|--|-------|
| Outside Back Cover Ad | Includes fall, winter and spring programs | \$325 |
| Inside Front or Back Cover Ad | Includes fall, winter and spring programs | \$300 |
| Full Page Ad | Includes fall, winter and spring programs | \$250 |
| Half Page Ad | Includes fall, winter and spring programs | \$175 |
| Quarter Page Ad | Includes fall, winter and spring programs | \$125 |
| Eighth Page (Bus. Card) Ad | Includes fall, winter and spring programs | \$75 |

| SCHEDULE POSTERS | School Athletic Schedules |
|-----------------------------|--|
| Fall, Winter, Spring | Contact: Mr. Chet Eten, 673-7769 or ceten@brechnet.com |

For more information
(or to finalize sale)
please contact:

Mark Trout, AD
Milford High School
1 Eagles Way
Milford, Ohio 45150

Phone: 576-2212
Fax: 831-8230
trout_m@milfordschools.org

OVER...

MILFORD FOOTBALL STADIUM
YARDLINE SPONSORSHIP PROGRAM
2009-10

VISITORS

| | | | | | | | | | | | | |
|--|-------|-------|-------|-------|-------|---------|---------|-------|-------|-------|---------|--|
| | GOAL | 10 | 20 | 30 | 40 | 50 | 40 | 30 | 20 | 10 | GOAL | |
| | OPEN | OPEN | OPEN | OPEN | OPEN | OPEN | PUTTERS | OPEN | OPEN | OPEN | DIGIMAX | |
| | GOAL | 10 | 20 | 30 | 40 | 50 | 40 | 30 | 20 | 10 | GOAL | |
| | \$500 | \$400 | \$500 | \$600 | \$800 | \$1,000 | \$800 | \$600 | \$500 | \$400 | \$500 | |

HOME

DETAILS

A-frame display with 4' x 8' Coroplast panels mounted on 1 or both sides
Displays placed on Lane 1 of track on home side
(goal displays may be at back of endzone if preferred)

COSTS

Advertiser responsible for panel(s) cost (approx. \$180 each side; reusable)
Advertiser responsible for yearly fee (above) determined by yardline 'owned'

BENEFITS

Display visible at all home varsity football games
Corporate name will be used by varsity announcer when spotting placement of ball or team activity on/near 'your' yardline
2 free tickets to one home 2009 varsity football game
1 free reserved parking pass good for the entire 2009 varsity football season



Milford Athletic Program Information-Order Form

2009-10

Name of Advertiser: _____ Contact Person _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Type of Ad:

| | | |
|---|----------|--|
| Outside Back Cover Page Ad * | \$325.00 | |
| Inside Back Cover Ad * | \$300.00 | |
| Inside Front Cover Ad * | \$300.00 | |
| Full Page Ad | \$250.00 | |
| Half Page Ad | \$175.00 | |
| Quarter Page Ad | \$125.00 | |
| Business Card Ad | \$ 75.00 | |
| <i>* These pages are first come, first serve.</i> | | |

The above prices include Fall, Winter and Spring Programs!

Thank you for your support!

Please return this form with payment to:

Milford High School
Attn: Milford Athletic Boosters Club
1 Eagles Way
Milford, Ohio 45150

Make checks payable to: Milford Athletic Boosters Club

Please email images to: msterbling@cinci.rr.com

Scanned images:

- Give us a Black & White image the same size as the ad you have purchased (enlarging business cards will create blurry images)

Digital Images:

- File Format: Black & White jpeg (preferred)

Questions? Call Debbie Sterbling at (513) 248-1452 ~ Please leave a message and your call will be returned by the next business day!